



UTAH FOOD BANK

# Utah Human Race



## 5K / 10K FUN RUN

*Run with an Attitude of Gratitude*

**SPONSORSHIP OPPORTUNITIES**

# UTAH HUMAN RACE

**445,000 Utahns are at risk of missing a meal today. Even more alarming, is that 1 in 5 Utah kids are unsure where their next meal is coming from.**

The Utah Human Race is one of the largest 5K/10K events in the state with close to 6,000 participants last year, and all proceeds directly benefit Utah Food Bank's mission of *Fighting Hunger Statewide*.

This year marks the 21<sup>st</sup> anniversary of this family-friendly race, which is a major component of our annual Holiday Food & Fund Drive.

We are looking forward to seeing our supporters on Thanksgiving morning (November 27), preferably in costume, to help fight hunger while you make room for Thanksgiving dinner!

## WHEN/WHERE:

### ***Packet Pick-Up***

Mon-Fri, November 16-20: 8 AM-5 PM  
Mon-Wed, November 23-25: 8 AM-6 PM  
Utah Food Bank West Wing  
3160 S 930 W  
Salt Lake City, UT 84119

### ***Race Day***

Thursday, November 26, 2026  
(8 AM Start)  
Sandy Promenade  
10085 S. Centennial Parkway  
Sandy, UT 84070






## WHY:

Funds raised from the Utah Human Race will directly support Utah Food Bank's mission of *Fighting Hunger Statewide*!



# SPONSORSHIP OPPORTUNITIES

To secure a sponsorship opportunity, please contact Heidi Cannella at 801.887.1278 or [heidic@utahfoodbank.org](mailto:heidic@utahfoodbank.org). Please secure a sponsorship by October 2<sup>nd</sup> to ensure that your logo is included on promotional materials.

BENEFITS	PRESENTING \$30,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,000	FRIEND \$1,500
					
Logo placement on paid advertising & media opportunities	✓				
Special recognition in 1 UFB quarterly newsletter <i>(approx. circulation 25K)</i>	1				
Special recognition in 1 UFB monthly e-newsletter <i>(approx. circulation 23K)</i>	2	2			
Social media updates including company name	3	2			
Logo on event posters <i>(9/30 deadline)</i>	✓	✓			
Logo on start line banner	PREMIUM PLACEMENT	T1	T2	T3	
Logo on event webpage	PREMIUM PLACEMENT	✓	✓	✓	
Logo on race shirts	PREMIUM PLACEMENT	T1	T2	T3	T4
Opportunity to include marketing materials/ samples in race bags <i>(4K quantity)</i>	✓	✓	✓	✓	✓
Booth space on race day	✓	✓	✓	✓	✓
Waived Entries	20	20	10	5	2



## RACE DAY VENDOR BOOTH

Host a booth on the day of the race (11/27)! Limited spaces are available. Contact Taylor Smedley at 801.887.1266 or [taylors@utahfoodbank.org](mailto:taylors@utahfoodbank.org). Per Sandy City, no sales of any kind.

### Vendor Booth – \$150

10X10 booth space on the day of the race\*

*\*Please note that you are responsible for bringing your own table, chairs and canopy.*

RACE PRICING & DEADLINES	5K	10K
		
10/1 - 11/25 Online Registration closes 11/25 at 6 PM	\$30* /PERSON	\$35* /PERSON
11/26 Online Registration closed. Registration at Packet Pick-Up - Shirt Availability Not Guaranteed	\$35 /PERSON	\$35 /PERSON

*\*Early Bird discount of \$5 per person available 10/1 - 10/31*

# CORPORATE SPONSOR

\_\_\_\_ **YES, I would like to be a SPONSOR at the following level (please check one):**

☐ \$30,000 Presenting    ☐ \$10,000 Gold    ☐ \$5,000 Silver

☐ \$3,000 Bronze    ☐ \$1,500 Friend    ☐ \$150 One-Day Booth

**I'm sleeping in this year, but still want to help out and donate:**

☐ \$500    ☐ \$250    ☐ \$100    ☐ \$50    ☐ Other \$ \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

NAME OF ORGANIZATION \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

## PAYMENT OPTIONS

**Charge credit card:**    ☐ VISA    ☐ AMEX    ☐ MasterCard    ☐ Discover

Name as it appears on CC: \_\_\_\_\_

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

☐ **Invoice me**

**Make Check Payable to:** Utah Food Bank  
3150 S 900 W  
Salt Lake City, UT 84119