



UTAH FOOD BANK

Utah Human Race



5K / 10K FUN RUN

Run with an Attitude of Gratitude

SPONSORSHIP OPPORTUNITIES

UTAH HUMAN RACE

415,000 Utahns are at risk of missing a meal today. Even more alarming, is that 1 in 6 Utah kids are unsure where their next meal is coming from.

The Utah Human Race is one of the largest 5K/10K events in the state with close to 4,000 participants last year, and all proceeds directly benefit Utah Food Bank's mission of *Fighting Hunger Statewide*.

This year marks the 20th anniversary of this family-friendly race, which is a major component of our annual Holiday Food & Fund Drive.

We are looking forward to seeing our supporters on Thanksgiving morning (November 27), preferably in costume, to help fight hunger while you make room for Thanksgiving dinner!

WHEN/WHERE:

Packet Pick-Up

Mon-Fri, November 17-21: 8 AM-5 PM
Mon-Wed, November 24-26: 8 AM-6 PM
Utah Food Bank West Wing
3160 S 930 W
Salt Lake City, UT 84119

Race Day

Thursday, November 27, 2025
(8 AM Start)
Sandy Promenade
10085 S. Centennial Parkway
Sandy, UT 84070











WHY:

Funds raised from the Utah Human Race will directly support Utah Food Bank's mission of *Fighting Hunger Statewide*!



SPONSORSHIP OPPORTUNITIES

To secure a sponsorship opportunity, please contact Heidi Cannella at 801.887.1278 or heidic@utahfoodbank.org. Please secure a sponsorship by October 2nd to ensure that your logo is included on promotional materials.

| BENEFITS | PRESENTING \$30,000  | GOLD \$10,000  | SILVER \$5,000  | BRONZE \$3,000  | FRIEND \$1,500  |
|--|---|--|--|--|--|
| |  |  |  |  |  |
| Logo placement on paid advertising & media opportunities | ✓ | | | | |
| Special recognition in 1 UFB quarterly newsletter <i>(approx. circulation 25K)</i> | 1 | | | | |
| Special recognition in 1 UFB monthly e-newsletter <i>(approx. circulation 23K)</i> | 2 | 2 | | | |
| Facebook, Instagram & Twitter updates including company name | 3 | 2 | | | |
| Logo on event posters <i>(9/30 deadline)</i> | ✓ | ✓ | | | |
| Logo on start line banner | PREMIUM PLACEMENT | T1 | T2 | T3 | |
| Logo on event webpage | PREMIUM PLACEMENT | ✓ | ✓ | ✓ | |
| Logo on race shirts | PREMIUM PLACEMENT | T1 | T2 | T3 | T4 |
| Opportunity to include marketing materials/ samples in race bags <i>(4K quantity)</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| Booth space on race day | ✓ | ✓ | ✓ | ✓ | ✓ |
| Waived Entries | 20 | 20 | 10 | 5 | 2 |





RACE DAY VENDOR BOOTH

Host a booth on the day of the race (11/27)! Limited spaces are available. Contact Taylor Smedley at 801.887.1266 or taylors@utahfoodbank.org. Per Sandy City, no sales of any kind.

Vendor Booth – \$150

10X10 booth space on the day of the race*

**Please note that you are responsible for bringing your own table, chairs and canopy.*

| RACE PRICING & DEADLINES | 5K  | 10K  |
|---|---|--|
| |  |  |
| 10/1 - 11/25 Online Registration closes 11/25 at 6 PM | \$30* /PERSON | \$35* /PERSON |
| 11/26 Online Registration closed. Registration at Packet Pick-Up - Shirt Availability Not Guaranteed | \$35 /PERSON | \$35 /PERSON |

**Early Bird discount of \$5 per person available 10/1 - 10/31*

CORPORATE SPONSOR

____ **YES, I would like to be a SPONSOR at the following level (please check one):**

☐ \$30,000 Presenting ☐ \$10,000 Gold ☐ \$5,000 Silver

☐ \$3,000 Bronze ☐ \$1,500 Friend ☐ \$150 One-Day Booth

I'm sleeping in this year, but still want to help out and donate:

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ Other \$ _____

Primary Contact Name _____

Phone Number _____

Email _____

NAME OF ORGANIZATION _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PAYMENT OPTIONS

Charge credit card: ☐ VISA ☐ AMEX ☐ MasterCard ☐ Discover

Name as it appears on CC: _____

Account # _____ Exp. Date: _____ CVV: _____

Billing Address: _____

☐ **Invoice me**

Make Check Payable to: Utah Food Bank
3150 S 900 W
Salt Lake City, UT 84119