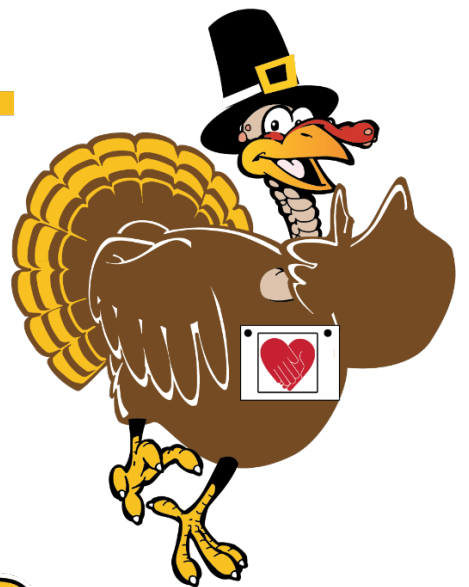




UTAH FOOD BANK



Utah Human Race

5K / 10K FUN RUN

Run with an Attitude of Gratitude

SPONSORSHIP OPPORTUNITIES

UTAH HUMAN RACE

317,000 Utahns are at risk of missing a meal today. Even more alarming, is that 1 in 10 Utah kids are unsure where their next meal is coming from.

The Utah Human Race is one of the largest 5K/10K events in the state with close to 4,000 participants last year, and all proceeds directly benefit Utah Food Bank's mission of *Fighting Hunger Statewide*.

This year marks the 19th anniversary of this family-friendly race, which is a major component of our annual Holiday Food & Fund Drive.

We are looking forward to seeing our supporters in person on Thanksgiving morning (November 28), preferably in costume, to help fight hunger while you make room for Thanksgiving Dinner!

WHEN/WHERE:

Packet Pick-Up

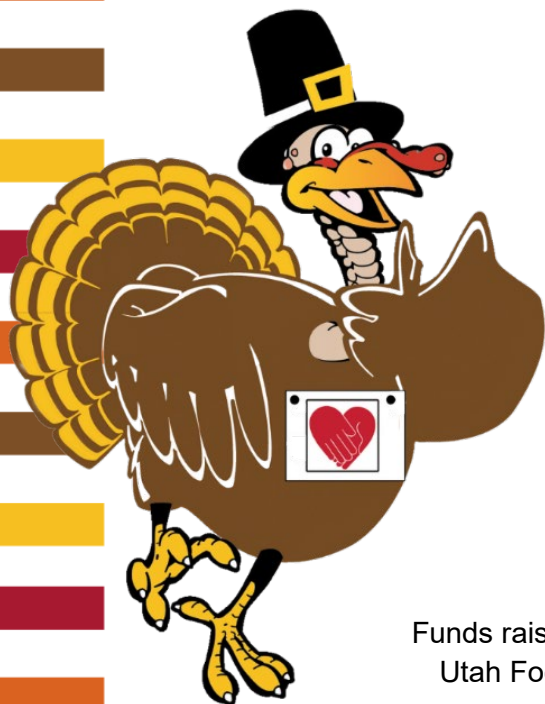
Monday-Friday, November 18-27, 2024
(8:00am-5:00pm)
Utah Food Bank
3160 S 930 W
Salt Lake City, UT 84119

Race Day

Thursday, November 28, 2024
(8:00am Start)
Sandy Promenade
10085 S. Centennial Parkway
Sandy, UT 84070











WHY:

Funds raised from the Utah Human Race will directly support Utah Food Bank's mission of *Fighting Hunger Statewide*!



SPONSORSHIP OPPORTUNITIES

To secure a sponsorship opportunity, please contact Heidi Cannella at (801) 887-1278 or heidic@utahfoodbank.org. Please secure a sponsorship by October 2nd to ensure that your logo is included on promotional materials.

| BENEFITS | PRESENTING \$30,000  | GOLD \$10,000  | SILVER \$5,000  | BRONZE \$3,000  | FRIEND \$1,500  |
|--|---|--|--|--|--|
| |  |  |  |  |  |
| Logo placement on paid advertising & media opportunities | ✓ | | | | |
| Special recognition in UFB quarterly newsletter <i>(approx. circulation 25K)</i> | 2 | | | | |
| Special recognition in UFB monthly e-newsletter <i>(approx. circulation 23K)</i> | 2 | 2 | | | |
| Facebook, Instagram & Twitter updates including company name | 3 | 2 | | | |
| Logo on event posters <i>(9/30 deadline)</i> | ✓ | ✓ | | | |
| Logo on start line banner | PREMIUM PLACEMENT | T1 | T2 | T3 | |
| Logo on event webpage | PREMIUM PLACEMENT | ✓ | ✓ | ✓ | |
| Logo on race shirts | PREMIUM PLACEMENT | T1 | T2 | T3 | T4 |
| Opportunity to include marketing materials/ samples in race bags <i>(4K quantity)</i> | ✓ | ✓ | ✓ | ✓ | ✓ |
| Booth space on race day | ✓ | ✓ | ✓ | ✓ | ✓ |
| Waived Entries | 20 | 20 | 10 | 5 | 2 |




RACE DAY VENDOR BOOTH

Host a booth on the day of the race (11/28)! Limited spaces are available. Contact Melanie Biertzer at (801) 887-1266 or melanieb@utahfoodbank.org.

Vendor Booth – \$150

10X10 booth space on the day of the race.*

**Please note that you are responsible for bringing your own table, chairs and canopy.*

| RACE PRICING & DEADLINES | 5K  | 10K  |
|---|---|--|
| |  |  |
| 10/1 - 11/26 Online Registration closes 11/26 at 6 PM | \$30* /PERSON | \$35* /PERSON |
| 11/27 Online Registration closed. Registration at Packet Pick-Up - Shirt Availability Not Guaranteed | \$35 /PERSON | \$35 /PERSON |

**Early Bird discount of \$5 per person available 10/1 - 10/31*

CORPORATE SPONSOR

____ **YES, I would like to be a SPONSOR at the following level (please check one):**

☐ \$30,000 Presenting ☐ \$10,000 Gold ☐ \$5,000 Silver

☐ \$3,000 Bronze ☐ \$1,500 Friend ☐ \$150 One-Day Booth

I'm sleeping in this year, but still want to help out and donate:

☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ Other \$ _____

Primary Contact Name _____

Phone Number _____

Email _____

NAME OF ORGANIZATION _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PAYMENT OPTIONS

Charge credit card: ☐ VISA ☐ AMEX ☐ MasterCard ☐ Discover

Name as it appears on CC: _____

Account # _____ Exp. Date: _____ CVV: _____

Billing Address: _____

☐ **Invoice me**

Make Check Payable to: Utah Food Bank
3150 S. 900 W.
Salt Lake City, UT 84119